

## Attention Workforce Board Members

### *Are you Taking Advantage of the Services Your Workforce Board Offers to Employers?*

**STREAMLINE YOUR HIRING PROCESS:** *Comprehensive tools that simplify your recruiting - from creating job orders to tracking candidates and managing your entire hiring process!*

**FIND QUALIFIED CANDIDATES:** *All the specialized tools and services to help you reach your target audience, post jobs and access our applicant database so you can find the most qualified candidates - fast!*

**GET EXPERT ADVICE:** *Learn how to make the most of your online recruiting and explore other valuable services that help you recruit more effectively - all from the experts at the Texas Workforce Network!*

**INCREASE YOUR COMPANY'S EXPOSURE:** *Give your job postings - and your company - the attention they deserve with targeted exposure that gets results!*

It really is true that we sometimes "can't see the forest for the trees". As you go about the important business of planning, overseeing and evaluating workforce services in your board area, don't forget that, as an Employer, your company is entitled to receive many of those same services!

### **Finding Qualified Workers**

After speaking with thousands of employers from all over the state and from all professions and walks of life, it is clear that the single most pressing concern they all share is their difficulty finding qualified employees. Good employees are your best asset, and recruiting, training and retaining them are all critical to the well being and growth of your business.

You or your staff can contact a local Workforce Center to place job orders for skilled or unskilled workers. Trained Workforce Development Specialists use an automated job matching system to search for qualified workers to fill your job openings. Employers can indicate to what degree they want to "advertise" or expose their job opening(s) to job seekers and the general public with or without intervention of Workforce Center staff.

The Texas Workforce Network also offers a unique internet job matching service which can be accessed by Employers who wish to enter their own job orders and search a database of more than 1.4 million job applicants, without assistance from Workforce Development staff. Job Seekers can also access the system and search for job openings. For further information, contact your local Workforce Center or log onto [www.texasworkforce.org](http://www.texasworkforce.org).

## Other Services to Employers

Certainly nobody is pretending to have the answers to 100% of the employment challenges you face on a daily basis. However, we do offer some very useful and significant services, and best of all, they're always at no cost to you. In addition to assisting you with finding qualified workers, the Network also offers:

- Training and skills upgrades
- Retention and outplacement assistance
- Information on:
  - tax credits
  - labor market
  - general employment law
  - customized training programs
- Publications including:
  - *Especially for Texas Employers Handbook*
  - *Texas Business Today Quarterly Newsletter*
- A toll-free number for Employers needing information on a variety of workplace issues – **(800) 832-9394**
- Online tax filing and a list of TWC Tax Offices for local assistance at [www.texasworkforce.org](http://www.texasworkforce.org)

## Benefits to Using the System

We encourage workforce board members to utilize the Network job matching system for a variety of reasons:

- As part of your outreach efforts on behalf of the Board, you can share your experience with other area Employers.
- Your experience will offer valuable insight into the system and allows you to bring suggestions for improvement to the attention of your Board.
- The more Employers use the system, the better the system becomes.
- The services and information provided are specifically intended to lower your operating costs, increase production and protect your business.