



## ADDITIONAL RESOURCES FOR WORKFORCE BOARD MEMBERS

### Web Sites

**[www.texasworkforce.org](http://www.texasworkforce.org)** — The Texas Workforce Solutions Web site includes reports and publications, program and performance information, a Workforce Board directory, workforce development policy letters, links to laws and rules, and other related sites.

**[www.lmci.state.tx.us](http://www.lmci.state.tx.us)** — The Labor Market and Career Information department of the Texas Workforce Commission provides a variety of data and statistics about employment and career development, as well as tools that are useful for regional economic analysis.

**[www.nawb.org](http://www.nawb.org)** — The National Association of Workforce Boards engages state and local workforce organizations in a voluntary process of pursuing performance excellence.

**[www.doleta.gov](http://www.doleta.gov)** — This is the United States Department of Labor's Employment and Training Administration site. It supports state and local workforce development systems in their efforts to provide high-quality job training and employment services.

**[www.oag.state.tx.us](http://www.oag.state.tx.us)** — The Texas Office of the Attorney General provides information on open government training, including the mandated Public Information and Open Meetings Acts training for public officials.

**[www.ethics.state.tx.us](http://www.ethics.state.tx.us)** — The Texas Ethics Commission serves as a repository of required disclosure statements for state officials, political committees, candidates, and lobbyists; a resource on ethical conduct, and a clearinghouse for public and press inquiries.

**<http://www.governor.state.tx.us/divisions/twic>** — The Texas Workforce Investment Council serves as the State Workforce Investment Board under the federal Workforce Investment Act. Click on Workforce System Strategic Plan to get information about its statewide strategic plan for workforce development.

**<http://www.governor.state.tx.us/divisions/ecodev>** — The Governor's Office of Economic Development and Tourism markets Texas to relocating businesses and assists communities to further their economic development efforts.

**[www.bidc.state.tx.us](http://www.bidc.state.tx.us)** — The Governor's Office maintains a Business and Industry Data Center with an online review and analysis of state economic demographic trends.

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<http://www.cpa.state.tx.us/finances/> — The Texas Comptroller of Public Accounts operate the Window on State Government, providing essential information on revenue, market indicators and economic forecasting.

[www.texasindustryprofiles.com](http://www.texasindustryprofiles.com) — The Texas Industry Profiles site provides information on labor supply, employment dynamics, economic base analysis, industry staffing patterns, industry clustering, and geographic mapping of business data.

<http://txsdc.utsa.edu/> — The Texas State Data Center and Office of the State Demographer offers a variety of demographical information about the state's populace.

[http://www.twc.state.tx.us/boards/board\\_plan/integratedplan.html](http://www.twc.state.tx.us/boards/board_plan/integratedplan.html) — This is the Texas Workforce Commission's site for Board planning, performance, labor market assessment, and policy-making guidance.

<http://socrates.cdr.state.tx.us/iSocrates/Files/onLineDocs.asp> — The Labor Market and Career Information's SOCRATES site offers information about market analysis, labor market planning and related research.

<http://www.carvergovernance.com/model.htm> — The John Carver Policy Governance Model provides information on accountability, leadership, and organization.

<http://bailey-governance.com/> — Bailey Associates offer guidance and theories on effective policy governance for executives and Board members.



## **Books, Manuals, Brochures, and Papers**

*Texas Workforce New Board Member Orientation Guide* — All new Board members receives this guide and supplemental materials that contain information needed to fulfill their role. (<http://www.twc.state.tx.us/boards/training/boardorientrng.html>)

*Workforce Board Leadership: Advice from Experienced CEOs* — National Association of Workforce Board's Workforce Board Development Series. (Order from [www.nawb.org](http://www.nawb.org))

*Overseeing One-Stops: A WIB Member's Guide to Quality Assurance* — National Association of Workforce Board's Workforce Board Development Series. (Order from [www.nawb.org](http://www.nawb.org))

*Putting Your WIB on the Political Map: Tips on Marketing, Communications and Public Relations* — National Association of Workforce Board's Workforce Board Development Series. (Order from [www.nawb.org](http://www.nawb.org))

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*Discussions with Board Directors and Chairs: Setting the Stage for Workforce Board Success.* (Order from [www.nawb.org](http://www.nawb.org)).

*Using Strategic Scorecards: A Guide for Workforce Boards.* Workforce Excellence Series. (Order from [www.nawb.org](http://www.nawb.org)).

*Welcome to the Board: Your Guide to Effective Participation.* Fisher Howe. (Order from [www.amazon.com](http://www.amazon.com))

*Social Partnerships and Social Relations: New Strategies in Workforce and Economic Development (Issues in Globalization).* Janet Boguslaw. (Order from [www.amazon.com](http://www.amazon.com))

*Planning Local Economic Development: Theory and Practice.* Edward J. Blakely and Ted K. Bradshaw. (Order from [www.amazon.com](http://www.amazon.com))

*Return on Investment: Guidelines to Determine Workforce Development Impact, 2<sup>nd</sup> Edition.* Dennis K. Benson, PhD, talks about estimating the economic impact of publicly funded workforce development programs. (Order from [www.amazon.com](http://www.amazon.com))

*Workforce 2020.* Richard Judy and Carol D'Amico. Skilled economists, education experts, and policy researchers provide a vision of the future American workforce and what workforce development professionals should be doing to prepare. (Order from [www.amazon.com](http://www.amazon.com))

*The TWC Financial Manual for Grants and Contracts.* If a Board member is on a contract or finance committee, this manual can help with understanding contracts better. (Download at [http://www.twc.state.tx.us/business/fmgc/fmgc\\_toc.html](http://www.twc.state.tx.us/business/fmgc/fmgc_toc.html))

*Chief Elected Official's Membership Guide for Local Workforce Development Boards.* This guide provides a list of all state and federal requirements for the establishment of Boards relating to appointments, re-appointments, and vacancies. (Download at <http://www.twc.state.tx.us/boards/guides/ceoguide.pdf>)

The GAO's *Human Capital: Key Principles for Effective Strategic Workforce Planning.* A federal guide for strategic planning in the one-stop system. (Download at <http://www.workforceatm.org/sections/pdf/2003/gaohckpfpwp.pdf>)

The Texas Workforce Commission's *Strategic Planning, Managing Strategically.* A guide to strategic planning theory and processes. (Download at [http://www.twc.state.tx.us/boards/board\\_plan/strat\\_planning.pdf](http://www.twc.state.tx.us/boards/board_plan/strat_planning.pdf))

*Changing Labor Markets: A Systems Approach to Reform.* A workforce intermediary guide on influencing labor market drivers. From Jobs for the Future, an organization committed to improving education and labor market outcomes. (Download at <http://www.jff.org/Documents/Changinglabormarkets.pdf>)



## **Associations**

*American Public Human Services Association*, a nonprofit organization of individuals and agencies concerned with human services. The mission of APHSA is to develop, promote, and implement public human service policies that improve the health and well being of families, children, and adults. [www.aphsa.org](http://www.aphsa.org)

*National Association of State Workforce Agencies*, the national organization of state administrators of unemployment insurance and employment and training services. The mission of NASWA is to strengthen national workforce development through information exchange, liaison, and advocacy. [www.naswa.org](http://www.naswa.org)

*National Association of Workforce Boards* the professional association that represents the interests of the nation's Workforce Boards. NAWB supports and promotes the work of its members through a comprehensive program of advocacy, technical assistance, and communication activities. [www.nawb.org](http://www.nawb.org)

*National Governor's Association*, a coalition of state governors concerned with education, economic development, and workforce innovation and competitiveness. The site includes a Center for Best Practices. [www.nga.org](http://www.nga.org)

*National Association of Counties* promotes innovation and excellence in performance in locally based workforce programs, through conferences, training sessions, publications, and peer-to-peer exchanges. <http://www.naco.org>

*National Leadership Institute* – an alliance of organizations dedicated to transforming the nation's workforce investment system into a high performance system. Serves workforce Board members and key staff by providing access to a wide variety of leadership development resources and tools. [www.nationalleadershipinstitute.org](http://www.nationalleadershipinstitute.org)

*National Association of Workforce Development Professionals*, a professional association for individuals employed in workforce programs. [www.nawdp.org](http://www.nawdp.org)

*The United States Chamber of Commerce*, the world's largest non-profit business federation representing businesses, state and local chambers, and business associations. Staff include policy specialists, lobbyists, and lawyers providing a voice of experience and influence in the nation's capitol. [www.uschamber.com](http://www.uschamber.com)