

Branding Initiative Funding Distribution

LWDA	LWDA Name	Distribution Amount	Classification
3	North Texas	\$20,000	Small
12	Concho Valley	\$20,000	
16	Brazos Valley	\$20,000	
19	Golden Crescent	\$20,000	
25	Texoma	\$20,000	
1	Panhandle	\$30,000	Medium
2	South Plains	\$30,000	
7	North East	\$30,000	
8	East Texas	\$30,000	
9	West Central	\$30,000	
11	Permian Basin	\$30,000	
13	Heart of Texas	\$30,000	
14	Capital Area	\$30,000	
15	Rural Capital	\$30,000	
17	Deep East Texas	\$30,000	
18	Southeast Texas	\$30,000	
21	South Texas	\$30,000	
22	Coastal Bend	\$30,000	
24	Cameron County	\$30,000	
26	Central Texas	\$30,000	
27	Middle Rio Grande	\$30,000	
4	North Central	\$50,000	Large
5	Tarrant County	\$50,000	
6	Dallas	\$50,000	
10	Upper Rio Grande	\$50,000	
20	Alamo	\$50,000	
23	Lower Rio Grande	\$50,000	
28	Gulf Coast	\$50,000	