

Texas Workforce Public Service Announcement

FOR IMMEDIATE RELEASE

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Texas Workforce Commission *Texas Back to Work Program PSAs*

Radio copy: 30 second spot

Attention Texas Employers!! Earn up to \$2,000 for hiring out of work Texans through Texas Back to Work, a new program from your local Workforce Solutions office. Newly hired workers who have been receiving unemployment benefits can qualify you for this cash incentive. For a list of Texas Workforce Solutions representatives across Texas who can help you jump start your hiring and earn up to \$2,000 for each eligible employee, visit the Texas Workforce Commission Web site at www.texasworkforce.org or call 512-475-1146.

Copia de radio: de 30 segundos

¡Empleadores de Tejas atención!! Gane hasta \$2,000 por emplear Tejanos fuera de trabajo a través de Texas Back to Work, un nuevo programa de su oficina local de Workforce Solutions. Los trabajadores nuevamente contratados que han estado recibiendo subsidios de desempleo pueden calificar para este incentivo de efectivo. Para una lista de representantes de los Texas Workforce Solutions que pueden ayudarle a emplear y a ganar hasta \$2,000 por empleado calificado, visite el Web site de Texas Workforce Commission en www.texasworkforce.org o llame 512-475-1146.

A pre-recorded download of additional PSAs is available at

<http://www.twc.state.tx.us/news/press/2010/praudio10.html>

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The Texas Workforce Commission is a state agency dedicated to helping Texas employers, workers and communities prosper economically. For details on TWC and the services it offers in coordination with its network of local workforce development boards, call (512) 463-8556 or visit www.texasworkforce.org.